

Capabilities Statement

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WHO MOJO IS: WE ARE MISSION FIRST

MOJO is lead by Alexander R. Fakeri, a U.S. Navy Veteran that has taken orders from admirals, knows how to communicate, understands the importance of protocols, and is someone that has the passion and desire to serve the mission. Established in 2004, MOJO serves as a creative partner to agencies providing state and federal government agencies with dependable, high-quality design and development services. MOJO is known for creating corporate communication solutions based on these core competencies:

- **CUSTOM WEBSITE DESIGN & APPLICATION DEVELOPMENT:** Scalable and 508/ADA/WCAG 2.1 websites and applications that solve problems and ensure effective, frequent, and consistent communication.
- **VIDEOGRAPHY & PRODUCTION:** From storyboarding, scripting, talent management, video pre- and post-production. MOJO brings a high level of standards and expectations for quality storytelling for agencies to depend on.
- **GRAPHIC DESIGN & BRAND MANAGEMENT:** Using graphic design and branding strategies, MOJO can align all of your marketing assets to align with your agency mission, simultaneously increasing the quality, speed and the consistency you demand.

PAST PERFORMANCE, PROVEN EXPERTISE

Georgia State/SRTA - MOJO was invaluable to the project as lead design & development agency, starting a 12-month project with 14 days notice.

Maryland Lottery - Lead project manager, responsible for vendor selection/management, saving the client 20% in development costs.

STSci/NASA - Delivered a 36-minute documentary videography shoot for Gravitational Microlensing project within 120 days.

Ancestry.com & Progeneologist - Exceeded 99.9% uptime SLA for custom applications for the past 12 continuous years.

Maryland Department of Tourism - Worked with state to develop Harriet Tubman state guides that increased readership by 15% over previous year.

PERTINENT INFORMATION

DUNS #: 184545312
SOCIO-Economic Certifications: SDVOSB
CAGE Code: 7MJ09
SIC Code: 7389
Payments Accepted: Credit cards, wire transfer, & checks

AWARD-WINNING

SBA of Maryland **Veteran Champion of the Year for 2016**
2016 National W3 **Award**, Gold Website for **Visual Appeal**
2016 National Silver Davey **Award** for Development

MOJO TEAM DIFFERENTIATORS

We developed unique, proven, and documented processes to ensure that our clients benefit from three key principles based off of our past experience: **lessons forged from serving the U.S. Navy, the demands of financial objectives in the private and public sectors, and the ability to not only listen to agencies, but provide creative solutions.** MOJO's proprietary processes ensure that our clients see a 25% faster completion time without sacrificing quality in their projects and tasks.

RELEVANT NAICS CODES

512110 Motion Picture & Video Production
519130 Internet Publishing & Broadcasting & Web Portals
541430 Graphic Design Services
541511 Custom Computer Programming Services